GOODRICH

Road Map of Northern California

GOODRICH ROAD MAP of NORTHERN CALIFORNIA

Goodrich Service

Follows You Everywhere

Goodrich Service Stations operate in over one hundred cities and towns.

They are equipped to supply Goodrich Tires, Tubes and Repair Materials—the best and most dependable manufactured.

They Deliver the Goods— On Time—At Low Cost

The kind that take the terrific jolts of road and come up smiling—these are GOODRICH DE LUXE Truck Tires. Made of the best rubber nature can produce—with specially-toughened treads—shaped so as to eliminate chipping—moulded so as to wear down evenly and slowly. Hundreds of GOODRICH Truck Tire Distributors sell and apply them.

GOODRICH DE LUXE TRUCK TIRES

CALIFORNIA TOURS

A road map of the Motorist's Paradise would trace pretty closely the network of road lines that surround the High Sierras. It would appropriate a generous portion of the map of California. Here is scenic beauty in heroic type with every variety and vagary of it. Here are the finest automobile roads in the land, and a mileage of them that runs into many figures.

To live in this Paradise is one thing; to enjoy it is another. The motorist of California who does not spend his vacation in his car is overlooking his Paradise.

His is not a question of inducement. The wealth of scenic wonder and beauty lying before him in whatever direction he turns does not need discovery. The lure and the wonder of it, each motorist knows if only from a long distance view. The charm of it, he may have shut from his soul. The magnificence of it, he understands though he may have schooled himself to the grip of it. Its scenic grandeur is broadcast. Every section of the country has its own individuality, and its wealth of it.

Our motorist's task is selection, yet not a hard task. All he needs to do is go. Each section offers easy access. With a Goodrich road map and an intelligent eye for Goodrich Guide Posts, the motorist can go care-free, and not come to grief.

Object points upon which to base a tour, our motorist has a thousand. He can cut a vacation trip as wide and long as he chooses, and never retrace a mile. He may seek and find sanctuaries of rest, set in refuges of tranquil grandeur amidst craggy, snow-clad peaks at once restful and thrilling. The cyclorama of mountain and forest is boundless.

Goodrich Dealer Touring Stations are on every route, in every town and city, where maps and late information in reference to roads may be obtained gratis.

SEE CALIFORNIA NOW

"GOOD ROADS"

No greater national necessity exists than the need of improved transportation facilities. To get foodstuffs to market, to relieve congested railroad terminals and to get manufactured products from factories to the jobber and to the consumer are immediate necessities that are imperative to the success of the nation. Road building is an economic factor in the life of our nation. It is an urgent necessity now to stimulate business for farm and city.

It would be just as vital an error to stop the improvements to the railroads, the building of cars and locomotives and the improvements of terminal facilities as it would be to stop the improvement of the great arteries of travel from the farm to the station or the manufacturing center to the tributary distributing points.

All our plans should be on a permanent basis. Makeshifts and temporizing should be abandoned at the very start.

As one of the foundation activities of the business life of the country it should be vigorously pushed. Road improvement programs in county and state should be greatly enlarged and preparation made for their completion. The improvement of roads should be made in view of their importance as traffic agencies to the nation and state as well as to the counties. The need of their improvement "for America's sake" and "for America's immediate needs" should be the dominant idea in the mind of every official having in charge this work. Make the job fit the greatest need.

The conditions affecting road improvement are unprecedented and are increasing from day to day. The public officials of this state will rise to the level of present events and measure up to the standard of excellence the public requires of them. Let road building and road maintenance go forward upon a larger scale than ever before, with every effort a fitting monument to the zeal, patriotism and efficiency of our highway officials.

Ask for **GOODRICH** Touring Information *FREE!*

State Road Map Folders similar to this cover the entire country.

NOTE—There are Goodrich Branches in every large city and Goodrich Dealers everywhere who will supply you with Goodrich Maps and local touring information, or you can communicate direct with Goodrich National Touring Bureau, Akron, Ohio.

GOODRICH Road Map of Northern California

THE GOODRICH NATIONAL TOURING BUREAU serves you through the following Branches and Depots

Akron	Ohio	Manchester	N. H.
Albany	N. Y.	Mason City	Iowa
Allentown	Pa.	Memphis	Tenn.
Altoona	Pa.	Milwaukee	Wis.
Atlanta	Ga.	Minneapolis	Minn.
Baltimore	Md.	Nashville	Tenn.
Bangor	Me.	Newark	N. J.
Birmingham	Ala.	New Haven	Conn.
Boston	Mass.	New Orleans	La.
Brooklyn	N. Y.	New York	N. Y.
Buffalo	N. Y.	Norfolk	Va.
Burlington	Iowa	Oklahoma City	Okla.
Burlington	Vt.	Oakland	Cal.
Butte	Mont.	Omaha	Neb.
Canton	Ohio	Peoria	Ill.
Cedar Rapids	Iowa	Philadelphia	Pa.
Charlotte	N. C.	Phoenix	Ariz.
Chattanooga	Tenn.	Pittsburgh	Pa.
Chicago	Ill.	Portland	Me.
Cincinnati	Ohio	Portland	Ore.
Cleveland	Ohio	Providence	R. I.
Colorado Springs	Colo.	Quincy	Ill.
Columbus	Ohio	Richmond	Va.
Dallas	Texas	Rochester	N. Y.
Davenport	Iowa	Rockford	Ill.
Dayton	Ohio	Sacramento	Cal.
Denver	Colo.	Salina	Kansas
Des Moines	Iowa	Salt Lake City	Utah
Detroit	Mich.	San Antonio	Texas
El Paso	Texas	San Diego	Cal.
Erie	Pa.	San Francisco	Cal.
Fargo	N. D.	Seattle	Wash.
Ft. Wayne	Ind.	Scranton	Pa.
Ft. Worth	Texas	Sioux City	Iowa
Grand Rapids	Mich.	Sioux Falls	S. D.
Harrisburg	Pa.	South Bend	Ind.
Hartford	Conn.	Spokane	Wash.
Houston	Texas	Springfield	Ill.
Hutchinson	Kansas	Springfield	Mass.
Indianapolis	Ind.	St. Louis	Mo.
Jackson	Miss.	Syracuse	N. Y.
Jacksonville	Fla.	Terre Haute	Ind.
Joplin	Mo.	Toledo	Ohio
Kansas City	Mo.	Utica	N. Y.
Lincoln	Ne	Washington	D. C.
Little Rock	Ark.	Wheeling	W. Va.
Los Angeles	Cal.	Wichita	Kansas
Louisville	Ky.	Worcester	Mass.
Madison	Wis.		

—and through Goodrich Dealers everywhere

TB-8057—Copyright, 1919, The B. F. Goodrich Rubber Co.

AMERICA'S Touring Tire

When you go touring, the very last thing you wish to encounter is tire trouble. Don't experiment—it will pay you to use the best. See that your equipment is

GOODRICH TIRES and TUBES

Best in the Long Run

San Francisco to Reno and Return

VIA PLACERVILLE AND CARSON CITY

Read Down Miles		Miles
0.0	San Francisco	274.5
0.6	Oakland	273.9
16.1	Lafayette	258.4
29.6	Martinez	244.9
30.4	Benicia	244.1
45.3	Cordelia	229.2
52.4	Fairfield	222.1
62.3	Vacaville	212.2
74.4	Dixon	200.1
99.8	Sacramento	174.7
106.1	Perkins	168.4
122.0	Folsom	152.5
131.2	Clarksville	143.3
143.9	Eldorado	130.6
151.3	Placerville	123.2
241.0	Carson City	33.5
252.0	Franktown	22.5
274.5	Reno	0.0
		Read Up

San Francisco to Reno and Return

VIA TRUCKEE

Read Down Miles		Miles
0.0	San Francisco	248.7
0.6	Oakland	248.1
16.1	Lafayette	232.6
29.6	Martinez	219.1
30.4	Benicia	218.3
45.3	Cordelia	203.4
52.4	Fairfield	196.3
62.3	Vacaville	186.4
74.4	Dixon	174.3
99.8	Sacramento	148.9
118.4	Roseville	130.3
125.8	Loomis	122.9
136.0	Auburn	112.7
154.4	Colfax	94.3
213.5	Truckee	35.2
242.7	Lawton Springs	6.0
248.7	Reno	0.0
		Read Up

San Francisco to Sacramento and Return

VIA BENICIA AND YOLO TRESTLE

Read Down Miles		Miles
0.0	San Francisco	104.9
0.7	Oakland	104.2
6.9	Albany	98.0
12.4	San Pablo	92.5
17.9	Pinole	87.0
22.2	Rodeo	82.7
34.3	Martinez	70.6
35.2	Benicia	69.7
49.9	Cordelia	55.0
57.0	Fairfield	47.9
66.9	Vacaville	38.0
78.9	Dixon	26.0
90.2	Davis	14.7
104.9	Sacramento	0.0
		Read Up

San Francisco to Portland, Ore., and Return

VIA CHICO AND REDDING

Read Down Miles		Miles
0.0	San Francisco	771.8
0.6	Oakland	771.2
29.6	Martinez	742.2
30.4	Benicia	741.4
45.3	Cordelia	726.5
52.4	Fairfield	719.4
62.3	Vacaville	709.5
99.8	Sacramento	672.0
118.4	Roseville	653.4
128.7	Lincoln	643.1
152.4	Marysville	619.4
154.1	Yuba City	617.7
200.8	Chico	571.0
219.8	Vina	552.0
229.2	Tehama	542.6
242.1	Red Bluff	529.7
257.5	Cottonwood	514.3
274.1	Redding	497.7
318.2	Delta	453.6
347.9	Dunsmuir	423.9
378.9	Gazelle	392.9
395.2	Montague	376.6
406.3	Ager	365.5
413.7	Hornbrook	358.1
444.1	Ashland	327.7
456.5	Medford	315.3
489.8	Grants Pass	282.0
569.8	Roseburg	202.0
646.0	Eugene	125.8
694.5	Albany	77.3
722.0	Salem	49.8
771.8	Portland	0.0
		Read Up

San Francisco to Portland, Ore., and Return

VIA CLOVERDALE AND EUREKA

Read Down Miles		Miles
0.0	San Francisco	753.0
12.1	San Rafael	740.9
34.1	Petaluma	718.9
49.9	Santa Rosa	703.1
65.0	Healdsburg	688.0
82.5	Cloverdale	670.5
114.7	Ukiah	638.3
137.9	Willits	615.1
230.7	Rio Dell	522.3
239.7	Fortuna	513.3
257.9	Eureka	495.1
270.0	Arcata	483.0
358.3	Crescent City	394.7
486.2	Bandon	266.8
515.6	North Bend	237.4
518.6	Marshfield	234.4
588.9	Drain	164.1
627.2	Eugene	125.8
675.7	Albany	77.3
703.2	Salem	49.8
753.0	Portland	0.0
		Read Up

San Francisco to Yosemite and Return

ROUND TRIP

Read Down Miles		Miles
0.0	San Francisco	393.6
0.6	Oakland	393.0
9.2	San Leandro	384.4
14.2	Haywards	379.4
24.1	Dublin	369.5
34.3	Livermore	359.3
42.4	Altamont	351.2
77.9	Stockton	315.7
95.3	Farmington	298.3
116.4	Knights Ferry	277.2
133.1	Chinese Camp	260.5
147.4	Priests Resort	246.2
161.8	Hamilton	231.8
199.2	Yosemite	194.4
210.3	Big Meadows	183.3
241.0	Dudleys	152.6
250.4	Coulterville	143.2
263.3	Blanchard	130.3
275.1	La Grange	118.5
306.3	Modesto	87.3
323.1	Manteca	70.5
359.3	Livermore	34.3
369.5	Dublin	24.1
393.0	Oakland	0.6
393.6	San Francisco	0.0
		Read Up

SAN FRANCISCO

THE GOODRICH NATIONAL TOURING BUREAU

serves you through the following Branches and Depots

Akron	Ohio
Albany	N. Y.
Allentown	Pa.
Altoona	Pa.
Atlanta	Ga.
Baltimore	Md.
Bangor	Me.
Birmingham	Ala.
Boston	Mass.
Brooklyn	N. Y.
Buffalo	N. Y.
Burlington	Iowa
Burlington	Vt.
Butte	Mont.
Canton	Ohio
Cedar Rapids	Iowa
Charlotte	N. C.
Chattanooga	Tenn.
Chicago	Ill.
Cincinnati	Ohio
Cleveland	Ohio
Colorado Springs	Colo.
Columbus	Ohio
Dallas	Texas
Davenport	Iowa
Dayton	Ohio
Denver	Colo.
Des Moines	Iowa
Detroit	Mich.
El Paso	Texas
Erie	Pa.
Fargo	N. D.
Ft. Wayne	Ind.
Ft. Worth	Texas
Grand Rapids	Mich.
Harrisburg	Pa.
Hartford	Conn.
Houston	Texas
Hutchinson	Kansas
Indianapolis	Ind.
Jackson	Miss.
Jacksonville	Fla.
Joplin	Mo.
Kansas City	Mo.
Lincoln	Ne
Little Rock	Ark.
Los Angeles	Cal.
Louisville	Ky.
Madison	Wis.
Manchester	N. H.
Mason City	Iowa
Memphis	Tenn.
Milwaukee	Wis.
Minneapolis	Minn.
Nashville	Tenn.
Newark	N. J.
New Haven	Conn.
New Orleans	La.
New York	N. Y.
Norfolk	Va.
Oklahoma City	Okla.
Oakland	Cal.
Omaha	Neb.
Peoria	Ill.
Philadelphia	Pa.
Phoenix	Ariz.
Pittsburgh	Pa.
Portland	Me.
Portland	Ore.
Providence	R. I.
Quincy	Ill.
Richmond	Va.
Rochester	N. Y.
Rockford	Ill.
Sacramento	Cal.
Salina	Kansas
Salt Lake City	Utah
San Antonio	Texas
San Diego	Cal.
San Francisco	Cal.
Seattle	Wash.
Scranton	Pa.
Sioux City	Iowa
Sioux Falls	S. D.
South Bend	Ind.
Spokane	Wash.
Springfield	Ill.
Springfield	Mass.
St. Louis	Mo.
Syracuse	N. Y.
Terre Haute	Ind.
Toledo	Ohio
Utica	N. Y.
Washington	D. C.
Wheeling	W. Va.
Wichita	Kansas
Worcester	Mass.

—and through Goodrich Dealers everywhere

ACXLE

TB-8057—Copyright, 1919, The B. F. Goodrich Rubber Co.